

PIPPA

"Rebuilding Our Piano Industry Together"

JANUARY 28-30, 2025

South Point Hotel Casino & Spa
9777 Las Vegas Blvd S, Las Vegas, NV 89183

Exhibit Space \$40/sq ft.

Every 100 sq ft of exhibition space qualifies you for a free ticket (*Regularly \$1,095*)

Tickets Include

2-Night Stay in Las Vegas at Southpoint Hotel Included
Free Parking + VALET
Airport Shuttle Included
Reception Tickets Included
Award-Winning Show Tickets Included!
Daily Industry Breakfast & Lunch Buffet Tickets Included
Tickets to Piano Industry GALA & AWARDS DINNER Included
Discount on Additional Hotel Nights

Exhibitors receive preferred vendor list of piano movers

> *Discussion Forums*
> *Piano Presentations*
> *Networking*

Optional Opportunities

Use of meeting rooms on day 0 (January 28th)
1 slot during industry breakfast or lunch (opportunity to present new product, etc.)
2 newsletters with dedicated exhibitor feature
2 company video messages (shared on social media & email campaign)
1 class taught by a team member
Invitation to provide concert piano for GALA dinner
Company speech at GALA dinner - Opportunity to present awards

Basic Booth \$900

Table & 2 chairs. Standing retractable banner allowed. NO PIANOS or products that don't fit on table allowed in basic booth set-up. Must be registered for attendee tickets to qualify.

SPONSOR A CLASSROOM

Classroom sponsors will have a branded classroom and a full page ad in program guide.

Limited availability.

\$2,000 per room

PROGRAM GUIDE AD

Full color ads

1/4 page (1.06 x 1.37 in.)	\$100
1/2 page (2.125 x 2.75 in.)	\$200
Full page (4.25 x 5.5 in.)	\$350

SPONSOR A STUDENT

Pay it forward for the next generation of the piano community.

Student sponsors will be listed in program and will have the opportunity to introduce their sponsored student at the awards gala.

\$900 per student

PROVIDE A PIANO

Provide a piano for one of our Piano Pedagogy classes.

Standard moving & storage fees

PRICING

General Registration
(Before December 1st, 2024)

\$1,095

all inclusive

Spouse/Companion Add-On

\$595

hotel room shared with primary attendee

Day Pass

\$160

includes 1 day of breakfast,
lunch, classes, & exhibitions

Day Pass Gala Dinner Add-On

\$150

WHAT'S INCLUDED?

2-Night Stay in Las Vegas
at Southpoint Hotel

Discount on Additional
Hotel Nights

Daily Industry Breakfast &
Lunch Buffet Tickets

Gala Dinner Tickets

GALA & AWARDS DINNER

Opening Reception

Tickets to award-winning
Las Vegas show

Free Airport Shuttle

Free Parking + VALET

Participant pricing increases December 1st.

Contact laura@pippaevent.org
509-901-0884 for more information

PIPPA

Exhibitor Space Application

Invoice will be sent after application is recieved

Legal Registered Business Name or DBA: _____

Listed Name (Program): _____

Address: _____

Phone #: _____

Email: _____

Website: _____

Basic Booth - \$900 *1 table space, no pianos or products that cannot fit on table*

Standard Exhibit Space 100 sq. ft. - \$40 per sq. ft.

Provide a piano - moving & storage fees

Sponsor a student - \$900

Sponsor a classroom - \$2,000
Includes full page ad

Requested booth size _____ ft. X _____ ft. = _____ sq. ft.

Exhibitor registration is NON-REFUNDABLE

Type of company: _____

Contact Name: _____

Title: _____

PROGRAM GUIDE AD

Full color ads

<input type="checkbox"/>	1/4 page (1.06 x 1.37 in.)	\$100
<input type="checkbox"/>	1/2 page (2.125 x 2.75 in.)	\$200
<input type="checkbox"/>	Full page (4.25 x 5.5 in.)	\$350

Authorized Signature

Signature is required to bind contract. You are authorizing PIPPA to communicate with your company by mail, email, & phone.

Return completed application by e-mail. Keep a copy for your records.

laura@pippaevent.org

Terms and Conditions

Read Entire Contract Carefully

All Exhibitors and their representatives participating in PIPPA Event over the dates of January 28th-30th, 2025 are required to comply with and abide by the terms and conditions ("Terms and Conditions") stated in this Exhibit Space Application/Contract ("Contract"), as well as the rules and regulations ("Rules and Regulations") and the Exhibitor Services Manual ("Exhibitor Services Manual") which are fully incorporated by reference herein.

In consideration of the promises and the mutual covenants contained in this Contract and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Exhibitor agrees as follows:

DEFINED TERMS: The term "Event" means PIPPA Event 2025, currently scheduled to be held January 28th-30th, 2025 (the "Event Dates") at the South Point Hotel Casino & Spa in Las Vegas, NV. The Event is owned, produced, sponsored and managed by the Piano Industry Professionals & Producers Affiliated (d.b.a. PIPPA), and its officers,

Terms and Conditions

(Continued)

directors, employees, agents, affiliates, representatives, successors and assigns, unless the context requires otherwise. "Exhibitor" means, severally and jointly, (i) the company/s that applied for and/or was granted exhibit space, individually or shared, ("Exhibit Space") at the Event and agreed to enter into this Contract upon acceptance by PIPPA in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable. PIPPA and Exhibitor are collectively referred to in this Contract as the "Parties" and "Party" in the singular. The term "Exhibition Facility" or "Exhibition Facilities" means the exhibition/convention venue/s where the Event will be held.

Upon Exhibitor's submission of this Exhibit Space Application/Contract and the requisite Exhibit Space Cost deposit for Exhibit Space to PIPPA, Exhibitor may not withdraw or cancel this Exhibit Space Application/Contract or reduce the amount of exhibit Space requested herein.

CONTRACT ACCEPTANCE/EFFECTIVE DATE OF CONTRACT: PIPPA intends to assign Exhibit Space in the manner most conducive to the essential purposes of the Event: to further the dissemination of information and ideas between buyers and sellers; to promote the music industry as a whole; to stimulate growth, fair and honest competition and excitement in the music industry; and to foster and encourage communication and a collegial attitude among members. This Exhibit Space Application/Contract will be deemed an application for Exhibit Space until it is expressly accepted by PIPPA as stated herein. PIPPA reserves the right to reject any and all proposed Exhibit Space Application/Contract for any reason or for no reason. This Contract will only become binding and effective when (i) Exhibitor has signed this Exhibit Space Application/Contract, (ii) all Exhibit Space Cost payments are made as required herein, and (iii) PIPPA's duly authorized representative expressly accepts this Exhibit Space Application/Contract on behalf of PIPPA by sending to Exhibitor an official confirmation letter by email, fax or mail. The effective date of acceptance shall be the date of such official confirmation letter. Upon PIPPA's acceptance of this Contract Exhibitor will be responsible for full payment of all Exhibit Space Costs for the assigned Exhibit Space, subject to the provisions of the Rules and Regulations regarding Exhibit Space reductions, downsizing and/or cancellation.

Exhibitor Payment. Exhibitor agrees to pay the Exhibit Space Cost dues as required herein upon submission of the Exhibit Space Application.

SUB-LETTING: No sub-letting or sharing of Exhibit Space will be permitted without the prior written consent of PIPPA.

FORCE MAJEURE: If the Event is terminated for any reason beyond the reasonable control of PIPPA, including without limitation acts of God, war, strikes, labor disputes, accidents, governmental laws, ordinances, regulations, requisitions or restrictions, unavailability of facilities, lack of utilities, commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism, disruption to transportation, disaster, fire, earthquakes, severe weather conditions, epidemic or pandemic, or any other comparable calamity, casualty or condition, and PIPPA is unable to fulfill its obligations under this Contract, PIPPA may terminate this Contract without liability, and PIPPA may retain the earned portion of the Exhibit Space Cost required to recompense it for expenses and commitments incurred up to the time of terminating the Event. Any remaining unearned Exhibit Space Cost will be returned to Exhibitor. Additionally, if any part of the Exhibition Facility is damaged or if circumstances beyond PIPPA's reasonable control make it impossible or impractical for PIPPA to permit an Exhibitor to occupy or continue to occupy its assigned Exhibit Space location during any part of or the entire Event, Exhibitor will only be charged a pro rata Exhibit Space Cost for the period that the Exhibit Space was or could have been occupied by Exhibitor, minus a share of costs, expenses and commitments required to recompense PIPPA up to the time of terminating the Event, in full satisfaction of all liabilities of PIPPA to Exhibitor. wp. responsibility for the performance of all obligations under any agreement permitting the use of the music, including but not limited to all obligations to report data and to pay royalty fees.

Exhibitor understands and agrees that PIPPA is relying upon the above representation and warranty and has no obligation to monitor or stop the uses and displays of Intellectual Property at the Event, affiliated events or in the show directory, or to conduct an independent investigation of the status of rights to any Intellectual Property or allegedly infringing Intellectual Property. Notwithstanding anything to the contrary, Exhibitor covenants not to sue,

file or maintain or threaten any action in law or in equity against PIPPA, the Exhibition Facility or the City of Las Vegas or their respective owners, directors, officers, employees, representatives and agents alleging that any use or display by any third party of Intellectual Property at or in connection with the Event, including but not limited to in the show directory, infringes or otherwise violates any right or title held by Exhibitor or any of its owners, directors, officers, employees, representatives and agents.

Exhibitor agrees to indemnify, defend and hold harmless PIPPA, the City of Las Vegas and the

Exhibition Facility and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including but not limited to, reasonable attorney and expert witness fees, and all other associated costs of lawsuits, and remedies concerning the show directory, for failure or alleged failure to obtain these licenses or consents or for infringements of Intellectual Property, including without limitation copyright, patent, or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party arising from, related to or in connection with the Event, including but not limited to in the show directory.

DAMAGE TO PROPERTY: Exhibitor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property or to the property of others. In the event damage or loss occurs to an Exhibitor's display/exhibit by another exhibitor, the involved parties are responsible for resolving the dispute.

LIMITATION OF LIABILITY: Exhibitor expressly assumes all responsibility, liability and risk associated with, resulting from or arising in connection with Exhibitor's participation or presence at the event, including, without limitation, all risks of theft, harm, loss, damage or injury to or of any person (including death), its own property or the property of others, business or profits of Exhibitor, tortious activity of any kind (including libel, slander or injuries caused by sound levels in or around Exhibitor's exhibit) whether caused by negligence, intentional act, accident, acts of God or otherwise through the duration of the event.

Terms and Conditions

(Continued)

Exhibitor agrees that to the maximum extent permitted by law, PIPPA, the exhibition facilities, the City of Las Vegas and their respective officers, agents, employees or representatives will not be held liable for any loss or damage to exhibits, or materials, goods and wares (collectively "property") belonging to Exhibitor and they are released from liability for any damage, loss or injury to person or property of Exhibitor or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, acts of God, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other casualty, calamity or causes whatsoever.

TAXES, PERMITS AND LICENSES: Exhibitor will be solely responsible for obtaining any licenses, permits, tax identification numbers or approvals required under applicable federal, state or local laws related to any of Exhibitor's activities at the Event. Exhibitor will be responsible for paying all taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Exhibition Facility without the express permission of PIPPA.

ADA COMPLIANCE: Exhibitor shall have the sole responsibility for ensuring that its Exhibit Space is in full compliance with the Americans with Disabilities Act (ADA) and any regulations under that Act. Exhibitor will ensure the accessibility of its Exhibit Space, and agrees to hold harmless, defend and indemnify PIPPA and its directors, officers, employees, agents and representatives against any claims, damages, loss or exposure, including reasonable attorney's fees and costs, arising out of or related to any ADA violation or alleged ADA violation.

SEVERABILITY AND WAIVER: If any portion of this Contract becomes or is declared by a court of competent jurisdiction to be illegal, unenforceable, void or invalid, then that portion will be considered severed from this Contract and all remaining portions will remain in full force and effect as long as the essential terms of this Agreement remain valid, legal and binding. No waiver of a breach, failure of any condition, or any right or remedy contained in or granted by the provisions of this Contract will be effective unless it is in writing and signed by the party waiving the breach, failure, right, or remedy. No waiver of any breach, failure, right, or remedy will be considered as a waiver of any other breach, failure, right, or remedy, whether or not similar, nor will any waiver constitute a continuing waiver unless be made in writing and signed by PIPPA.

MISCELLANEOUS: This Contract shall not constitute nor be considered to create a partnership, employer employee relationship, joint venture or agency between PIPPA and Exhibitor. Paragraph headings have been inserted for convenience of reference only, and are in no way intended to describe, interpret, define, or limit the scope or intent of any part of this Contract. The headings to the various sections of this Contract

are inserted only for convenience of reference and are not intended nor will they be construed to modify, define, limit or expand the intent of the parties as expressed in this Contract. All rights and privileges granted to Exhibitor under this Contract, the Rules and Regulations and any subsequent amendments are subject to and subordinate to the master leases between PIPPA and the Exhibition Facility. Termination of this Agreement will not affect or modify those obligations of the Parties under this Agreement that by their terms are to survive the termination of this Agreement.

EXHIBITOR'S ACCEPTANCE. Upon Exhibitor's execution of the Contract, Exhibitor acknowledges that it has read and understands the Terms and Conditions and the Rules and Regulations, and expressly agrees to accept such Terms and Conditions and Rules and Regulations, all of which are hereby incorporated by reference into and form essential terms and conditions of this Contract to the same extent as if set forth in full in the Contract. Further, the person signing this Contract on behalf of Exhibitor represents and warrants that he/she is competent and has the necessary power, consent, and authority to execute and deliver this Contract on behalf of Exhibitor.